

The information contained in, or provided in conjunction with, this document is confidential and is the exclusive property of cynoSure. If you have entered into a confidentiality agreement with any member of cynoSure, this presentation constitutes confidential information of cynoSure for purposes of that confidentiality agreement. This document may not be copied, distributed to others, quoted or referred to by you, except with cynoSure's prior written consent (or as expressly permitted under the terms of any confidentiality agreement).

This document does not constitute an offer of insurance or reinsurance on the part of cynoSure, nor may it legally bind any member of cynoSure. Any insurance or reinsurance transaction, or other legally binding relationship must be evidenced by contractual documentation properly executed by a member of cynoSure. Any insurance or reinsurance transaction may only be bound subject to completion of due diligence by cynoSure, execution of definitive documentation and after obtaining required corporate approvals of cynoSure. Additionally, cynoSure does *not* provide any advice, implied or explicit, regarding the tax, accounting, regulatory or legal treatment of any transaction.

cynoSure Financial

“Payment Protection”

INVOLUNTARY UNEMPLOYMENT PROGRAM REQUEST FORM

Date _____

Client Name and Address _____

Administrator Name and Domiciled Address _____

Please acknowledge the following and then answer the questions below. Attach spreadsheets if necessary.

Email completed form to; newbusiness@cynosurefinancial.com or Fax completed form to: 586-771-4590

- You understand that this is a Blanket Program, to be included with all products you sell and to be given to every customer.
- You understand that you will always pay for this product and that the customer will never pay for this product.
- You understand that all marketing materials and promotional advertisement must be approved in advance by the insurer.
- You agree that you will not use the name of the insurer in any marketing material relating to any product or promotion.

- 1) What do you sell or finance? Describe your product categories/brands.
- 2) How many unit sales by State in 2008 and projected during promotion?
- 3) What percentages of sales are financed? What are the typical finance terms?
- 4) What is the average customer repayment? What maximum repayment do you require? Should there be repayment tiers (one tier for low value items and another tier for higher value)?
- 5) What are the default rates by State?
- 6) How many of the customer's repayments do you want to cover? **3 or 6 repayments**
- 7) How long do you want to provide the coverage for? **12 or 24 months**
- 8) How will the promotion be marketed, and for how long? Are there concurrent promotions?
- 9) Do you have any special program requests?